



North Adelaide Croquet Club

Strategic Plan 2025-2030

Club Overview

North Adelaide Croquet Club offers a fun, safe, and inclusive environment for everyone in the community to enjoy croquet and socialise. The club is managed by dedicated volunteers and provides various structured programs. As a local community sports club, it relies on membership fees, clubhouse rentals, and donations to support activities for all members and the community. Croquet is suitable for all ages, from children to seniors, emphasizing skill and strategy over strength, making it accessible to everyone. The club encourages participation from diverse backgrounds and abilities, fostering physical activity and social interaction in a friendly way.

Vision

The North Adelaide Croquet Club Inc. strives to be the club of choice for current and prospective members who seek a supportive and inclusive sporting community with the best club and playing facilities in South Australia.

Mission

To offer high-quality croquet facilities and programs, nurture a welcoming social environment, and contribute positively to the local community while ensuring long-term sustainability.

Values

Could the following values be more concise? Eg combine 1 and 8

- Being inclusive
Foster inclusivity and promote equity
- Encouraging an active and healthy lifestyle
- Creating a welcoming, enthusiastic, friendly, environment
Create a welcoming and friendly environment
- Recognising and supporting both competitive and social players
Support both competitive and social players
- Members conducting themselves in a sporting manner
Promote sportsmanship among members
- Treating everyone with respect and understanding
- Recognising and encouraging volunteers
Acknowledge and encourage volunteers
- Promoting equity

Stakeholders

- *Players and members*
- *South Australian Croquet Association*
- *Government – all levels including the Prospect Council*
- *Sponsors*

Goals

1. *Provide members and the wider community an opportunity to play croquet in a safe and friendly environment.*
2. *Offer individuals the chance to improve their skills and foster a sense of belonging.*
3. *Be supportive and inclusive of all community members who wish to participate in the club.*

Strategic Objectives

1. Governance & Finance

Governance and sound financial management are crucial for the sustainability and growth of the Club. The North Adelaide Croquet club is committed to transparency and accountability, to ensure that resources are utilised efficiently and responsibly, fostering trust and confidence among our stakeholders.

The Club will do this by:

- *Initiating discussions with Prospect Council regarding future lease arrangements*
Engaging with Prospect Council on future lease arrangements
- *Practising sound financial management*
- *Ensuring transparency in Committee decisions*
Promoting transparency in Committee decisions
- *Seeking grants for installing a multi-use ambulant toilet facility*
Pursuing grants for a multi-use ambulant toilet facility
- *Obtaining funding for wire mesh fencing along boundaries of lawns 1, 3, and the eastern side of lawn 4*
- *Purchasing a second ramp for access to Clubrooms*
Buying an additional ramp for better access to the Clubrooms
- *Acquiring a larger kitchen oven/hotplate for improved catering options*
Acquiring a larger kitchen oven and hotplate to enhance catering capabilities
- *Updating and painting Ladies' and Men's equipment/locker rooms*

- Encouraging both men and women to be involved in the Management Committee
Promoting involvement of both men and women in the Management Committee
- Distributing sanctioned Management Committee minutes to all members
Sharing approved Management Committee minutes with all members
- Ensuring Committee members are open to addressing member issues professionally and courteously
Ensuring Committee members address member concerns in a professional and courteous manner
- Modifying the Constitution to introduce fixed terms of office for Executive Members
(achieved at AGM July 2024)

2. **Marketing, Publicity & Communications**

By utilising different print and electronic media and innovative approaches, the North Adelaide Croquet Club aims to communicate the value of Croquet to the community and build strong relationships with our local and wider community.

The Club will do this by:

- Appointing a marketing manager
- Publishing articles in local community newsletters
- Seeking opportunities to include the local Prospect community in sporting or social engagement activities
- Displaying flyers in public areas and an up-dated banner on the fence
- Promoting and running 'Come & Try' events at the Club
Organising and promoting
- Maintaining the NACC website and utilizing social media for promotions
Keeping the NAC website up-to-date
- Seeking financial assistance for a publicity campaign from local, state, and federal representatives
Pursuing financial support
- Designing a Sponsorship Proposal document outlining various sponsorship options
(achieved in 2024)
- Approaching local businesses with sponsorship proposals, highlighting benefits for sponsors
Reaching out to

3. Maintain High-Level Competitive Options for Different Codes of Croquet

The North Adelaide Croquet Club offers a range of options for different codes of Croquet that meet the evolving needs of our members. Our commitment to coaching and competition on a State and National level ensuring we remain a preferred Club of choice for players.

The Club will do this by:

- *Maintaining NACC lawns at National competition standard*
- *Entering teams in SACA Pennant competitions*
- *Inviting other Clubs and players to Gala day, Friendlies Competitions and our annual North Adelaide Games*
- *Providing coaching and development opportunities for members at all levels of the game*
- *Encouraging competitive players to enter SACA Competitions throughout the year*

4 Participation & Membership

The North Adelaide Croquet Club believe that active participation and a strong membership are vital to our Club. The Club strives to create an inclusive Club where all members feel valued and empowered to contribute their ideas and talents, fostering a sense of belonging and collaboration that ensures our Club's success.

The Club will do this by:

- *Conducting monthly Sunday afternoon Community Come & Try sessions*
- *Implementing a mentorship program for new members*
- *Allocating mentors to introduce new members to current Club members and provide information on procedures, events, and equipment*
- *Providing a range of opportunities for members to share their ideas and views without concern of criticism*

5. Volunteering & Social Environment

North Adelaide Croquet Club supports the spirit of volunteering and is dedicated to fostering a positive social environment. The Club recognizes the importance of community engagement and provide opportunities for individuals to contribute their time and skills, build connections, and make a meaningful impact in their communities.

The Club will do this by:

- *Provide relevant accreditation, training and support for volunteers*
- *Recognising skills of members and encouraging their voluntary efforts in all Club activities*
- *Hosting structured croquet sessions four times per week at various times.*
- *Organizing social evening events including friends and family.*
- *Setting fun challenges with rewards.*
- *Conducting an OHS&W audit of the Club to ensure safe environment*
- *Preparing OHS&W checklists for Kitchen, Clubrooms, and Outside Areas.*
- *Performing twice-yearly reviews using checklists.*